

Subject: Application for Senior Product Manager: Sofia Marchetti

Dear Hiring Team,

Scaling adoption and delivering measurable results for B2B SaaS clients has shaped my product management career. I have led launches and roadmap execution for fintech and retail SaaS, growing usage by 65% and increasing ARR by €1.2M. My experience spans enterprise discovery, prioritising backlogs for large engineering teams, and building features adopted across hundreds of customer organisations.

As an EU citizen relocating to Berlin, I am ready to contribute to your scale-up ambitions. Please find my CV attached. I welcome the opportunity to discuss your product challenges further.

Best regards,
Sofia Marchetti

Draft prepared by CVRoute. Review before sending.